

HIMANGSHU CHOUDHURY

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CAREER OBJECTIVE

To pursue a challenging career and be a part of progressive organization that gives a scope to enhance my knowledge and utilizing my skills towards the growth of the organization.

| | YEAR | BOARD/ UNIVERSITY | COLLEGE/SCHOOL | PERCENTAGE/CGPA |
|-----------------------|------|-------------------------------|-------------------------------|-----------------|
| MBA(Marketing) | 2019 | NIT Silchar | NIT Silchar | 7.32 |
| BTech(CSE) | 2016 | Assam Don Bosco University | School of Technology, ADBU | 6.74 |
| CLASS XII | 2012 | AHSEC | Bajali College | 72 |
| CLASS X | 2010 | SEBA | Choukhuty High School | 81 |

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|------------------------------|---|
| SUMMER INTERSHIPS | <p>1.ORGANIZATION NAME: Amul (GCMMF)</p> <p>DURATION: 1 Month 21 Days</p> <p>PROJECT TITLE: To understand the present distribution structure of Amul, identify and rectify the gaps in selected distribution channel and to understand process of customer acquisition of Amul pouch milk.</p> |
| | <p>2.Web Applications Development</p> <p>Basic concepts of Java, JavaScript, JQuery, Python, JSP. Developed “Online Vegetable Store” in summer training of 80hrs (June 2015) on PHP, MySQL, CSS held at School Technology, Assam Don Bosco University.</p> |

CERTIFICATION & WORKSHOPS

- One-week workshop on “Research methodology and data analytics”.
- Certificate on “Google analytics for beginners”.
- Certificate on “The fundamentals of digital marketing”.
- NISM VA
- Certificate on “Google Analytics Individual qualification”
- Participated in a one-day workshop on Android Application Development, organized by the School of Technology, Assam Don Bosco University.

ACHIEVEMENTS & AWARDS

- Participated in a business model development completion in “Spiritual tourism in Assam” organized by T&P cell, NIT Silchar.
- Published a paper on “Graph theory based optimized routing algorithm for wireless sensor network” in International journal of latest trends in Engineering and technology (IJLTET) for b. tech final year project.
- Volunteered in different events during the annual techno-management fests of NIT Silchar “Incandescence 2018” and tecnoesis 2017

PROJECTS

- **A study on the impact of viral marketing on online purchasing behaviour of youth.**
Duration: 4 Months (Jan – April, 2019)
Project description: The objective of the project is to analyse the content of a message. Three factors of content of a message viz entertainment, informativeness and credibility are taken. Message process involvement and attitude towards the brand are two mediators and finally their impact on the purchase intention of youth. Primary data are collected using Likert scale inside the nit campus. SPSS and Amos are used to analyse the data
- **Proposing a Graph Theory Based Optimized Routing Algorithm for Wireless Sensor Network**
Duration: 10 Months (July, 2015 – Apr 2016)
Project description: In Wireless sensor network all the nodes have limited resources. Limited energy, computing power etc. So to make the network life longer some special algorithms need to be designed. So in this project we are working on that.
Tools and Language: NS2,tcl.
- **Life Saver Word Guessing Game.**
Duration: 5 Months (Jan – May, 2015)
It asks the user to guess few characters of a word for which hint will be provided. A maximum of three chances will be given. If the guess is correct the user wins the round and score gets updated and an animated man gets saved from drowning; if guess is incorrect, the animated man gets drowned into water.
Team size: 2
Language used: C
- **Online Library Management System**
Duration: 5 Months (July – Nov, 2014)
Project description: This is a system where user can check the availability of a particular book. He can borrow the book or reserve a particular book. All the basic activity of a library user can do online.
Language and Tools used: PHP, HTML, CSS, PhpMyadmin.

SKILLS

- Application/webserver: Apache, xampp and wamp.
- Programming Languages: C, C++.
- Web Technologies: HTML, CSS.
- Databases: Oracle and MySQL.
- Platforms: Linux/UNIX/Mint, Microsoft Windows.
- Tools: WordPress, Google Analytics, Filmora, NetBeans IDE, Android Studio, ns2.
- Teamwork
- Communication Skill
- Microsoft office (word, excel, power-point)

STRENGTHS

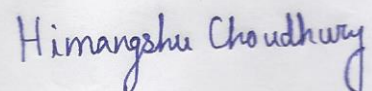
- Positive
- Energetic
- Optimistic
- Organized
- Love of Learning

PERSONAL DETAILS

- **FATHER'S NAME:** Tilak Chandra Choudhury
- **DATE OF BIRTH:** 07/11/1993
- **PERMANENT ADDRESS:** Vill. Barbang Kumarpara, PO. Barbang, Dist. Barpeta, Assam, Pin: 781325
- **MARITAL STATUS:** Unmarried

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

A handwritten signature in blue ink that reads "Himangshu Choudhury". The signature is written in a cursive style and is located on a light-colored rectangular background.